1.Bachelor of Commerce degree with coaching for Chartered Accountant/ Company Secretary course/ Aviation & Hospitality Management:

#### Goals:

- To offer a bachelors degree as well as professional certificate.
- To extract the full potential of the students making their brains work double time.

### The context:

The success of Maps in creating the victorious path for CAs has increased demand by the aspirants of CS & Aviation & Hospitality Management. Keeping this in mind, the institution provides coaching for CA, CS & Aviation courses along with B.Com degree.

## The practice:

The students attend regular B.Com classes from 9:30 to 4:30 and then before and after those classes they attend the coaching classes for CA/CS/Aviation & Hospitality Management. The main advantage of this system is that students are given complete psychological and moral support, which provides coaching in a fully fledged Academic manner.

### **Evidence of Success:**

Maps being the first of its kind institution in and around Mangalore to provide coaching for CA with B.com degree has now become a popular institution in providing coaching for Company secretary and Aviation & Hospitality management courses.

## 2. Social bonding through community service:

## **Goals:**

- To sensitize students towards community service.
- To inculcate values of concern, compassion & commitment.
- To equip students with organising & leadership skills.

### The context:

Keeping in mind the above goals the students of BASLP in coordination with Saanidhya special school, Mangalore & Ujire, Lion's special school, Surathkal, had reached out to the different people in educating them about need for identification and treatment of Audio logical and speech and language issues; need of regular hearing checkups and hearing conservation techniques.

# The practice:

BASLP students under the guidance of their teachers took up these community services in the form of Exhibition at Kadri park, exhibition in the college and awareness rally/ road shows from City Centre Mall to the college campus.

### **Evidence of Success:**

This programme has made our students more sensitive in serving the community.